

BRENDA REID

Brenda Reid is the Media and Community Relations Manager for Publix Super Markets' Atlanta Division. Brenda's area of expertise include: media relations, crisis communications, brand publicity, corporate philanthropy, community partnerships and public speaking. Her territory includes North and Middle Georgia, Alabama and Tennessee. She has been with Publix since 2000. Publix is privately owned with more than 1,136 stores and operated by its 178,500 associates, with 2015 sales of \$32.4 billion.

Formerly Brenda served as Public Relations and Communications Manager for The Atlanta Journal-Constitution. She spent 20 years in the marketing and public relations departments.

Brenda has two sons, Horace Jr., 23, and Brendan, 18.

Professional Affiliations include the following:

DeKalb Chamber of Commerce (Ga.), Board of Directors 2014-present
Atlanta Chamber of Commerce, Education Committee, 2006 – 2016
Birmingham Business Alliance, Board of Trustees 2007 – present
Leadership Atlanta Class of 2003

Civic Affiliations include the following:

Georgia Piedmont Technical College Foundation, Board of Advisors, 2015-present
Toys for Tots of Metro Atlanta Advisory Board 2005- present
Africa's Children's Fund Advisory Board 2010-present
YWCA of Metro Atlanta Board Chair and Member, 2003 – 2008
The Alliance Theatre Board 2003-2005
Coalition of 100 Black Women of Atlanta Advisory Board, 2001 - 2010

Education:

Clark Atlanta University - B.A. Communications/Journalism

Awards/Recognition:

100 Black Men of DeKalb County, Pioneer Award, 2016
EEOG Pioneer Award, 2016
NAACP Atlanta Branch, Jondelle Johnson Phoenix Award, 2014
Atlanta Technical College Foundation - Bridge Builder Award, 2011
The Atlanta Job Cops Center - Leadership Excellence Award, 2010
YWCA of Metro Atlanta – Woman of Achievement Award, 2009
YMCA Metro Atlanta Circle Cup Award, 2009
Hispanic Marketing Association – Hispanic Leadership Award, 2009
Russell Athletic Women of Distinction Award, 2007
The Atlanta Business League – Top Business Women of the Year Classes of 2002-2016
The Atlanta Urban League Guild – Community Servant of the Year, 2005
T.D. Jakes Foundation – Phenomenal Woman Award, 2004

January 2017