



Ribbon Cutting FAQs

A ribbon cutting is a great opportunity to make a good impression on prospective customers and the community! Please read on below for more information about ribbon cuttings.

What is a ribbon cutting?

A ribbon cutting is the ceremonial opening of a brand new or newly renovated/relocated business. The ribbon cutting marks a significant moment in the business and is a great photo opportunity. The ceremony gives the owner or manager a chance to say a few words about the business and publicly thank their financial backers, employees, their friends and family, and/or their business partners.

Is the ribbon cutting my business' event or a Chamber event?

This is your event. The Chamber will gladly assist you with the following:

- Notify the Chamber Board of Directors, Chamber Ambassadors, and local officials of your ribbon cutting.
- Bring the “giant scissors” and ribbon.
- Promote your ribbon cutting via social media, email newsletter, and online calendar prior to the event.
- Take pictures at the event and post on social media and in our newsletter.

While the Chamber will extend the above mentioned invitations and list your ribbon cutting on our social media and calendar, we strongly encourage you to promote the ribbon cutting to increase the attendance and awareness of your business's opening. Please understand that you should not rely solely on the Chamber to attract your audience and the Chamber is not responsible for the ceremony outcome.

What do I need to do for my ribbon cutting?

Because your ribbon cutting is your event, there are no set rules! To make your event successful, consider the following:

- Schedule your event at least 3-4 weeks in advance. Tuesdays, Wednesdays, and Thursdays from 11:00 am until 2:00 pm are usually best days/times during the week for business people. We're sorry, but the Chamber cannot assist with ribbon cuttings on weekends and holidays.
- Determine who will cut the ribbon and who will be in the photo. Think about staff, additional owners, or partners.
- Prepare brief remarks about your business. This is usually done when everyone has gathered after the ribbon has been cut. Consider giving a quick tour of your business if you would like.
- Invite everyone you know! Invite your family, friends, employees, customers, business associates (including your accountant, banker, and property owner), etc. to celebrate this momentous occasion in your business's history and to attract a larger audience.
- Refreshments and door prizes are optional and up to you. Some businesses add these extra touches when conducting a public grand opening in conjunction with the ribbon cutting.

Is there a cost to have a Chamber ribbon cutting?

Ribbon Cuttings are conducted for members only as a membership benefit.